

Description:

Optimal Exposure: A well studied combination of Paper & Digital

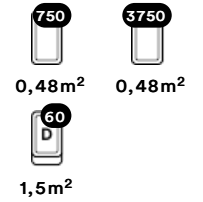
JCD Insert Smart Monty

€83.788/ 7 days*

*Exclusive technical cost, production and taxes

4560 screens

Maps & detailed info



Contractor	JCDecaux
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Taxes	€9.231
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Technical Costs	
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Lightened	
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CIM OOH study TG18-54

VAR (%)	
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VAF	5.5
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VRP	336
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Network Composition

JCD Smart Monty Metro Frames

Environment	Public Transport
Subenvironment	Metro Stations
Lightened	< 20%
Startday	Tuesday
Campaign Placement	24h



JCD Smart Monty Frames

Environment	Roadside
Subenvironment	
Lightened	< 20%
Startday	Tuesday
Campaign Placement	24h



JCD Smart Monty Digital

Environment	Roadside
Subenvironment	
Share of time:	5
Screen Active	5:00 AM - 1:00 AM

Technical Information



Size H	0,8
Orientation	Vertical

Size H	0,8
Orientation	Vertical

Size H	1,66
Aspect Ratio	16:9

Size L	0,6
Number of Panels	750

Size L	0,6
Number of Panels	3750

Size L	0,93
Resolution HxL	1920 × 1080 pixels