



## JCD Digital Malls Full Network

€75.582/ 6 days\*

\*Exclusive technical cost, production and taxes

168 screens

[Maps & detailed info](#)

Contractor JCDecaux

Taxes €

Technical

Costs

Lightened

84  
D  
1,3m<sup>2</sup>

84  
D  
0,82m<sup>2</sup>

### Description:

33 shopping malls

# Network Composition

## JCD Digital Malls 72' Vertical

Environment Shopping Malls  
Subenvironment  
Share of time: 20  
Screen Active 9:00 AM - 8:00  
PM



## JCD Digital Malls 55' Vertical

Environment Shopping Malls  
Subenvironment  
Share of time: 20  
Screen Active 9:00 AM - 8:00  
PM

# Technical Information

Size H	1,5	Size L	0,87
Aspect		Resolution	
Ratio	16:9	HxL	1920 x 1080
Size H	1,21	Size L	0,68
Aspect		Resolution	
Ratio	16:9	HxL	1080 x 1920